

ANNUAL REPORT

JULY 2023-JUNE 2024



UNITY MEDICAL CENTER
foundation

BOARD OF DIRECTORS FY23-24

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FOUNDATION MISSION

The mission of the Unity Medical Center Foundation is to financially support Unity Medical Center, ensuring quality health care close to home.

Approved by the UMCF Board of Directors in 2023



FISCAL YEAR 2023-2024

FOUNDATION HIGHLIGHTS



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The past four fiscal years (ending June 2024) brought a lot of changes to the Unity Medical Center Foundation, especially post-COVID. As a public 501(c)3, we want to share these changes, as well as our regular fundraising activities, with our donors.

For example, fiscal year 2022 ended with the official closing of the Capital Campaign, which reached just over \$1 million in six years.

Also in FY22, our new patient, provider/staff and programs endowments started paying out 4 percent of its total invested after one full calendar year.

Our special events continue to raise funds for more specific needs at UMC. In FY21, we shifted the focus of the annual Friends of the Foundation Luncheon from a fundraiser to a donor appreciation event. Our annual Harvest Auction was moved from an in-person to online format because of the COVID pandemic, then back to a hybrid in-person/online event.

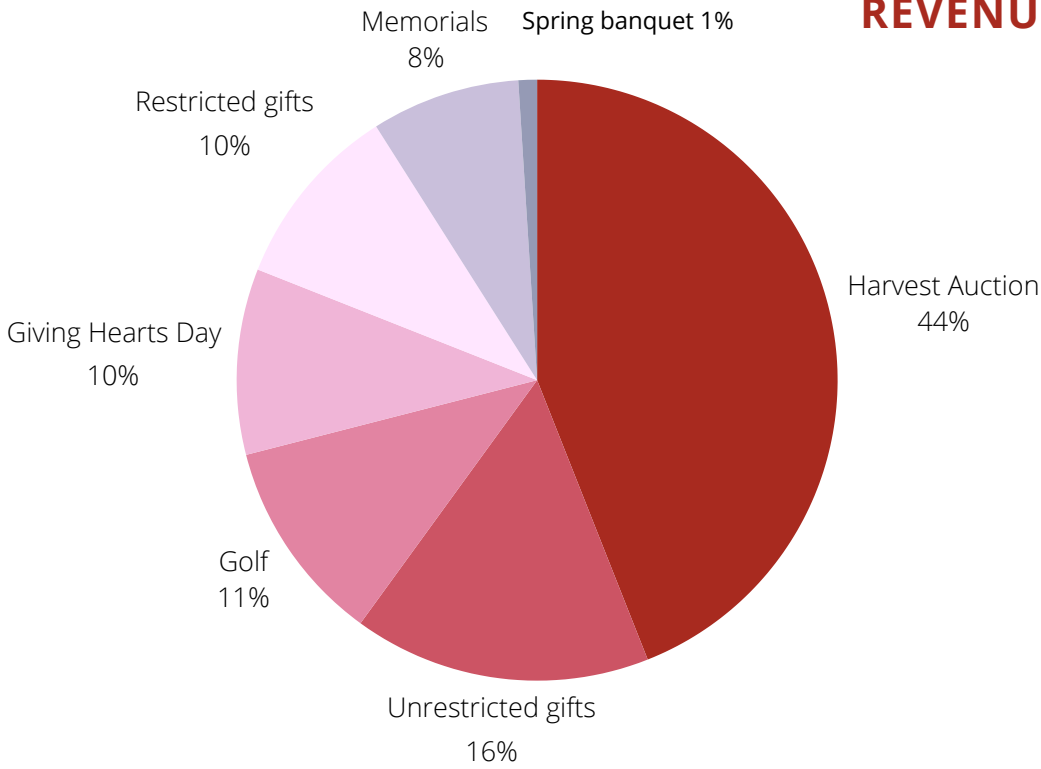
Continue reading for more details regarding our fundraising and impact in FY24. We greatly appreciate your continued support throughout this time!



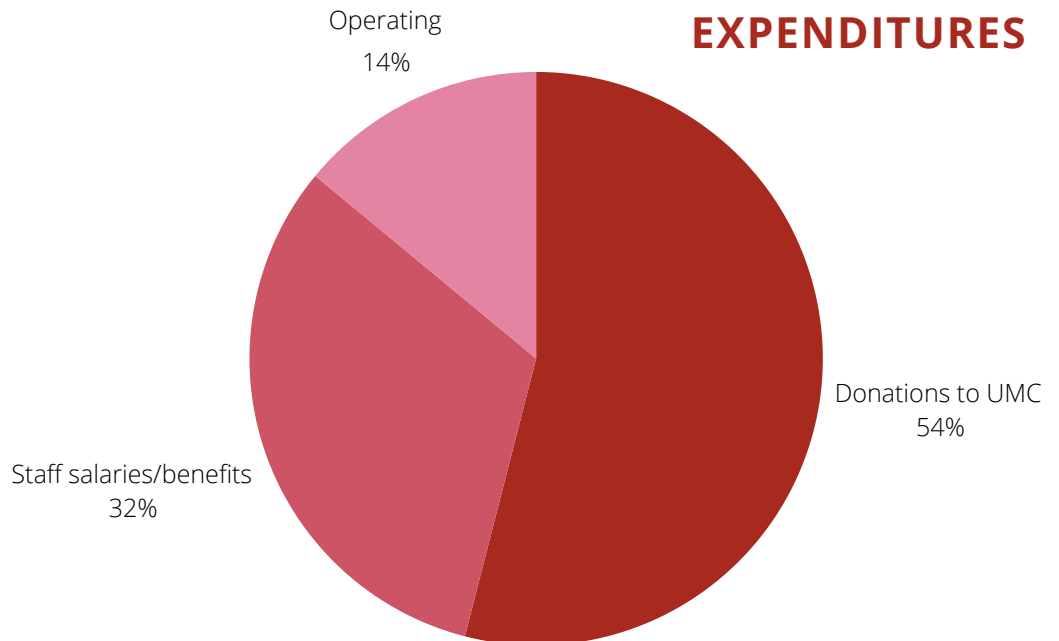
FISCAL YEAR 2023-2024

REVENUE/ EXPENDITURES

REVENUE



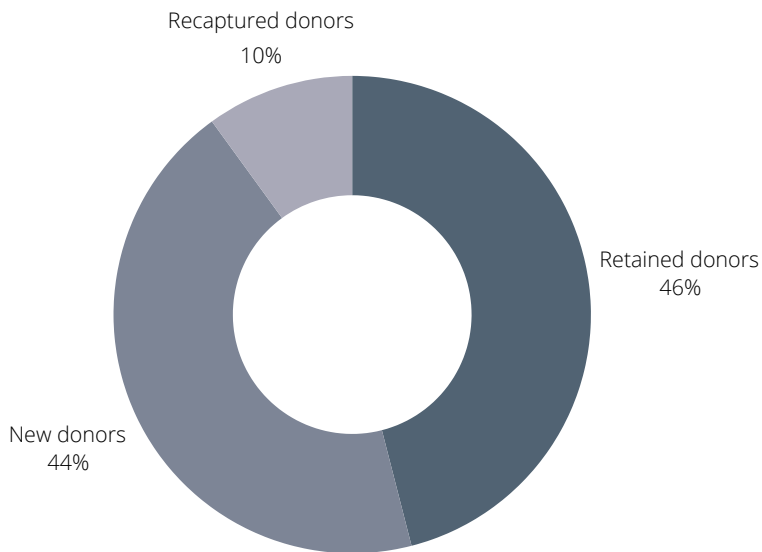
EXPENDITURES





FISCAL YEAR 2023-2024

DONOR DEMOGRAPHICS

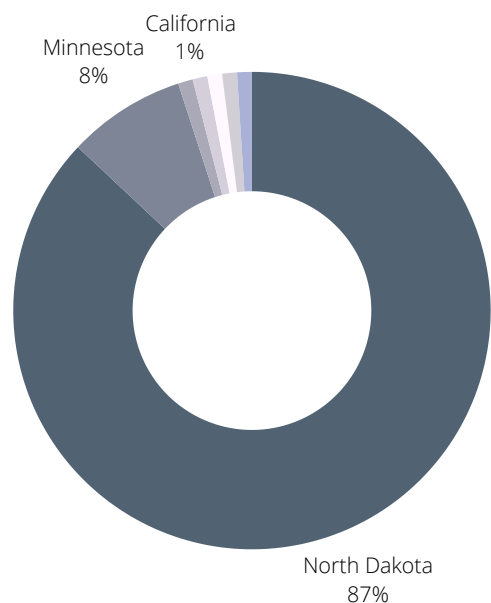


TOTAL DONORS: 769

This number may include two members of the same household. The Unity Medical Center Foundation switched to a new donor database in FY24, which records gifts individually (instead of by household) in case donors file taxes separately.

GIFTS RECEIVED FROM 26 U.S. STATES

It's no surprise that most UMCF gifts came from North Dakotans. The second-largest group of donors lives in Minnesotans (8%), followed by Arizona, California, Florida and Wisconsin with 1% each.





FUNDRAISING EVENT

GOLF TOURNAMENT



NET RAISED FOR UMC: \$22,000

Annual golf tournament revenue is reported on a calendar-year instead of fiscal-year basis since each tournament overlaps fiscal years.

The FY24 Golf Tournament, held July 2023, included 18 teams (85 golfers) and 50 sponsors.

Funds raised went toward the Spyder2 limb positioner for Dr. Darin Leetun to use during shoulder joint replacements. As of April 2024, Dr. Leetun had completed over 300 procedures.

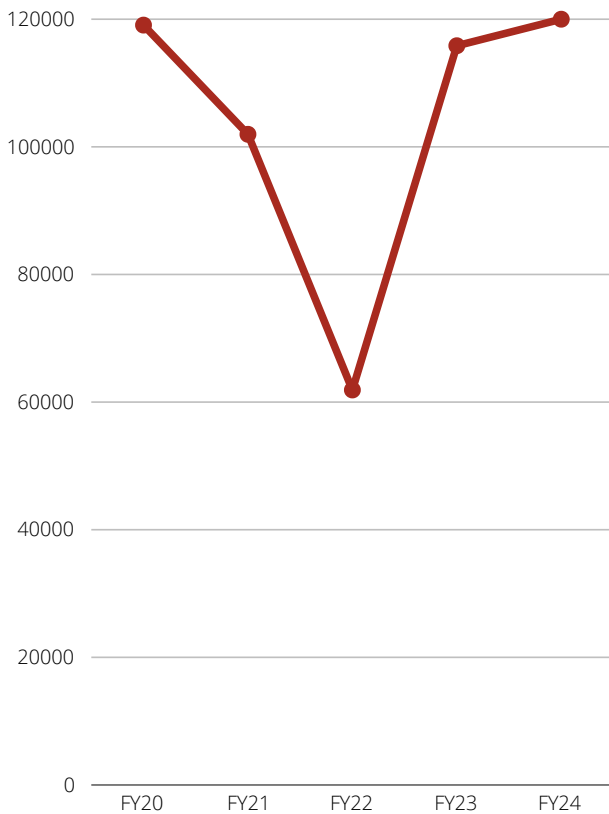
The tournament was canceled in 2020 because of COVID. Otherwise, it has been held for the past 33 years at Fair Oaks Golf Course in Grafton.





FUNDRAISING EVENT

HARVEST AUCTION



NET RAISED FOR UMC: \$120,000

The 2023 Harvest Auction held in FY24 was the second hybrid in-person and online event ever held by the Foundation, following two years of online-only auctions during the COVID pandemic.

Over 200 people attended the FY24 event, which included an online silent auction, reverse auction, Lucky Charm and raffle drawings, as well as the Last One Standing paddle game.

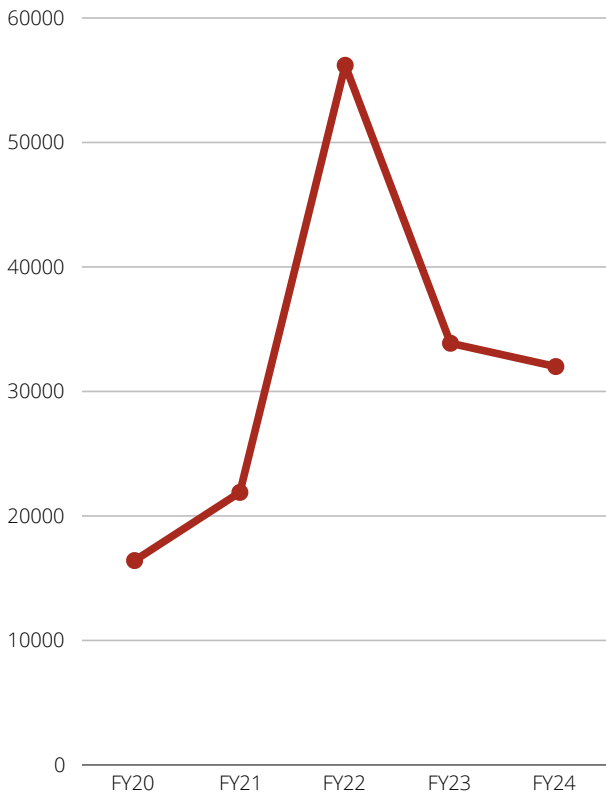
Funds raised went toward a new medication mixing room at Unity Medical Center, as well as 50 new IV pumps..





FUNDRAISING EVENT

GIVING HEARTS DAY



NET RAISED FOR UMC: \$32,000

Giving Hearts Day is an annual one-day online fundraiser hosted by Dakota Medical Foundation in Fargo, N.D. Unity Medical Center Foundation has participated for the past eight years.

Funds raised went toward a surgical table that pairs with UMC's new daVinci surgical robot controlled by General Surgeon Dr. Mike Bittles.

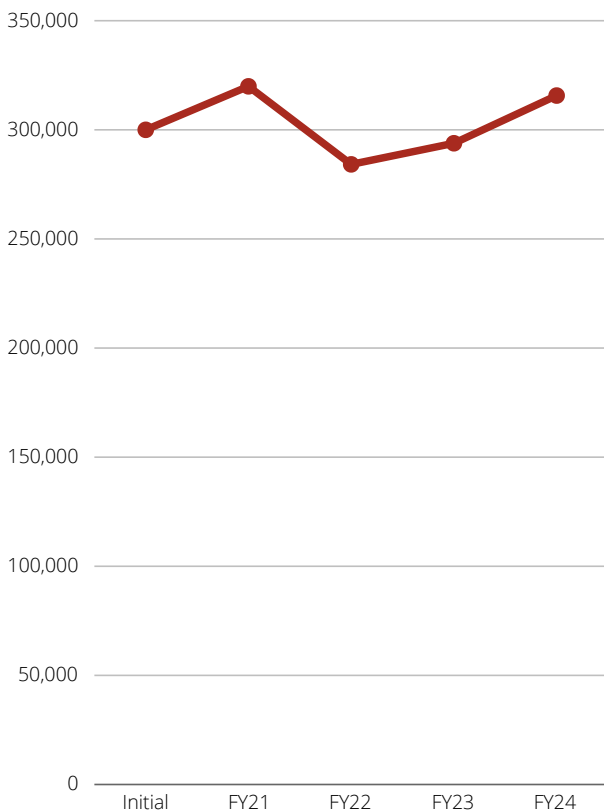
Giving Hearts Day was most successful in FY22, thanks to one one \$30,000 donor.





FUNDS

PATIENT ENDOWMENT



BALANCE (FY24 END): \$315,700

As mentioned on Page 3, the Foundation Board approved the creation of the Patient Endowment at the end of CY20. A 4% interest payout became available in FY22.

With those available funds, the UMCF purchased a fetal heart monitor for the Grafton Family Clinic. Then the stock market dropped, pausing spending from this fund until it rebounded above \$300,000 in FY24. New funds for an ultrasound table will be spent in FY25.

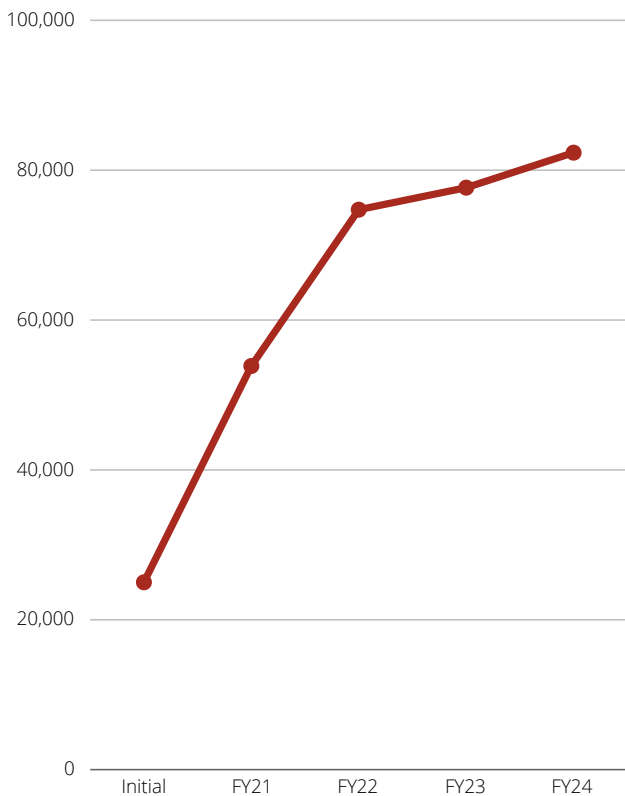
Donations that specify "Medical Equipment" or "Patient Care or Equipment" on gift envelopes are invested in this endowment.





FUNDS

PROVIDER/STAFF ENDOWMENT



BALANCE (FY24 END): \$82,338

As mentioned on Page 3, the Foundation Board approved the creation of the Provider/Staff Endowment at the end of CY20. A 4% interest payout became available in FY22.

With these funds, the UMCF primarily provides scholarships to Unity staff. However, with no qualifying applicant in FY24, the UMCF moved to its second priority (continuing education) by paying for two Radiology Department staff to attend a mammography conference, as well as for UMC staff members to complete interpreter training.

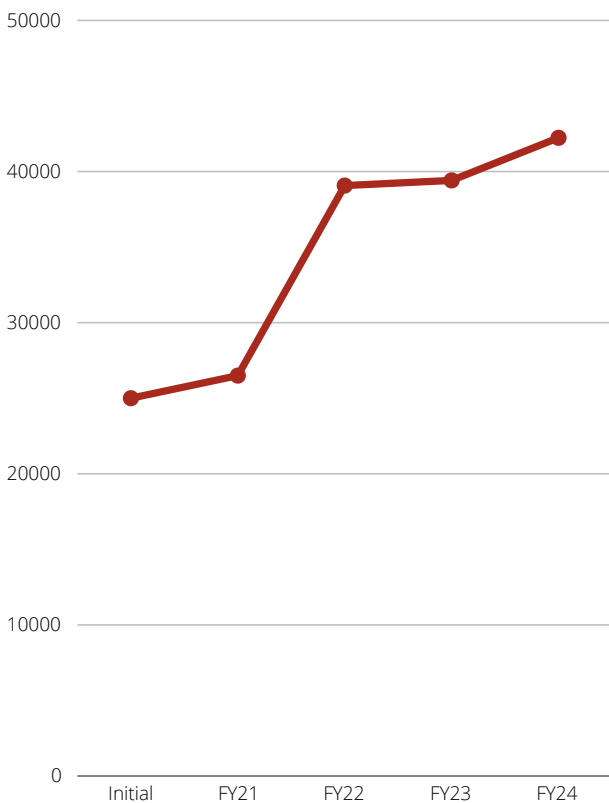
Donations that specify "Staff Scholarship" on gift envelopes will be invested in this endowment.





FUNDS

PROGRAMS ENDOWMENT

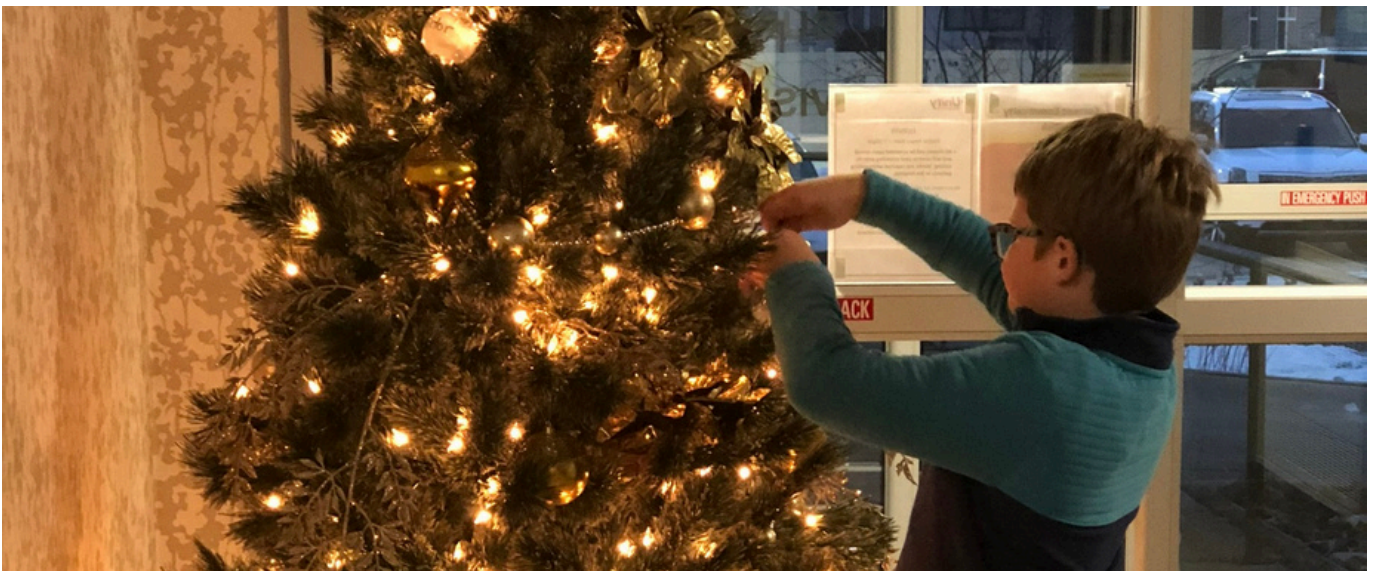


BALANCE (FY24 END): \$42,234

As mentioned on Page 3, the Foundation Board approved the creation of the Programs Endowment at the end of CY20. A 4% interest payout became available in FY22.

Funds from this endowment in FY23 supported UMC's Tree of Lights Community Remembrance Ceremony (pictured) and community weight loss programs. Additional funds will be spent in FY25.

Donations that specify "Health Programs" on gift envelopes will be invested in this endowment.





FISCAL YEAR 2024-2025

FOUNDATION GOALS



- Grow all endowments, especially Programs Endowment (currently the smallest of the three).
- Increase major gift pledges (\$10,000+ over five years). Ideally, UMCF would receive the equivalent of 18 \$10,000 pledges annually.
- Develop strategic plan in conjunction with Unity Medical Center.

QUESTIONS? CONTACT:

UNITY MEDICAL CENTER FOUNDATION

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FOUNDATION@UNITYMEDCENTER.COM